



ASHLEY PORTON

HEADSHOTS

CLIENT GUIDE

ASHLEY PORTON PHOTOGRAPHY

authentic headshots
for your most powerful
first impression.

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HI, I'M ASHLEY!

..and I am your neighborhood headshot photographer. The studio is located in Norman, Oklahoma but I'm down to travel (to cool places).

DIYer.	plant mom.	music maker.
wanderluster.	coffee lover.	cat lady.
adventurer.	light chaser.	foodie.
neurodivergent AF	hippie.	dinosaur enthusiast.
socially anxious extrovert.	dreamer.	feminist.
ENFP.	believer.	LGBTQ.

My pronouns are she/her but I'll answer to hey you, Ash, Ashley, Smash and I respond anytime anyone says "Actually."

You can usually find me playing my ukulele, singing Taylor Swift at the top of my lungs, drinking a Starbucks while aimlessly driving around around listening to Spotify way too loud, scrolling through ADHD TikTok, or watching van conversion videos on Youtube for hours on end. Or if you're reading this, the first place you'll likely find see me is inside my studio, behind my camera.

I do my dishes by hand and I can't make a decision to save my life.

I spend a lot of my time wishing that I was in the mountains or somewhere where it's crisp and cool every morning. Fall colors make me happy sad and nostalgic and I feel feelings through photos and music in a way that I can only describe as so cellular that my whole body feels like what I can only assume you feel as you drop from the top of a roller coaster (because I will not be actually riding on a roller coaster because heights are the worst).

I'm a bitter, but hopeless romantic at heart and I like to spread kindness like wildfire.





PHILOSOPHY

I specialize in non-cheesy headshots, and I believe showing up authentically and intentionally is the absolute best way to build an amazing brand and connect with your clients!

My number one goal is to help passionate business builders connect to their dream clients using intentional images that actually look like the best version of you.

I work in collaboration with you to create jaw-dropping imagery that gets you noticed and sets your brand apart, so you can land dream clients and build the business you've always dreamed of.

THE PROCESS

1. The first step to creating your professional headshots is booking your session. My calendar is generally booked out at least a few months in advance, however if your dates are flexible we can likely find something within a few weeks. I also open a few Mini Headshot sessions throughout the month and you can join the waiting list for those from my website. All scheduling can be done directly from my website where you will choose your session date, make your payment, and look over and agree to the terms of service.

2. Once your session is booked and on the calendar, you will receive a link to your client portal where you can access all your documents in one place. A few days before your session, you will receive a questionnaire so I can get to know you a bit better and feel out the vision and vibe you're wanting to portray in your professional headshots. Do we like moody? Bright? Friendly? If you have any inspiration photos, you're also free to send those my way.



THE PROCESS

3. Your session will take place in downtown Norman at the Railhouse. My studio is located downstairs in Suite 123. Depending on which session you booked, we will spend anywhere from 30 minutes to an hour creating a gallery of options for you to choose from. We have backdrops of every color available and I include cheesy jokes to make you laugh at me, free of charge. Forget something at home? I have bobby pins, rubber bands, a straightener, combs, and a couple of clothing items around for you to use.

4. Once we're done shooting, I or my assistant will go through your photos, take out all the blinks, blurs, and blacks and we will prepare your proofs for viewing. During this time, you're free to pack up anything you brought with you, relax in the conference area, grab a drink or a snack, and just hang out for a few minutes. We usually finish this process in under five minutes. After this, we'll look through your photos with you and make the final photos decisions. If you want to purchase additional photos that weren't in your package, you're free to do so and that will be explained to you during proofing. Once you have chosen your photos, I will retouch those and get them back to you within the week.





She does such a good job
at working with her subjects
and getting them comfortable to
get the perfect image.
I would highly recommend Ashley
for your next [headshots].

Jennifer Waldrop

Ashley put me
at ease and my
photos are perfect.

Stephanie Reynolds





H E A D S H O T S

THE ESSENTIAL HEADSHOT...\$375

This session is about 20 minutes.
It includes:

- Expert Coaching & Direction
- THREE (3) retouched photos of your choice & the option to purchase additional photos.
- One Look & One Backdrop
- On-Site Proofing
- Full Commercial Licensing

THE PROFESSIONAL HEADSHOT...\$550

This session is about 45-60 minutes.
It includes:

- Expert Coaching & Direction
- SIX (6) retouched photos of your choice & the option to purchase additional photos.
- Multiple Looks & Backdrops
- On-Site Proofing
- Full Commercial Licensing

B R A N D I N G

BRANDING & HEADSHOTS...\$750

- One Hour Session at your location.
- Proofing Gallery
- Twenty final photos.
- 50% retainer required.
- Payment plans available.

FULL BRANDING SESSION...\$1550

- Half Day Session on location or In-Studio.
- Proofing Gallery
- Thirty Five final photos
- 45 minute personal brand consult & styling.

50% retainer required.
Payment Plans available.